

SCENE



NIGHTLIFE

Marco Brambilla and Hugo Boss fête Columbus Circle Flagship

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*L to R: Josh Duhamel, Liam Hemsworth. Photo by Clint Spaulding/
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After the fast and furious daze that was #NYFW I swore I was partied out; I'm ashamed I only made it to two of the three stops on the party-trail celebrating SCENE's September issue! However, when I looked at my calendar for the week and saw the Hugo Boss and Marco Brambilla's Anthropocene opening night reception was coming up, I knew my mini-hibernation was over. I pulled out the old Oscar de la Renta ball skirt (it was black tie optional—so naturally I paired it with a Notorious B.I.G. vs. Tupac tank #BrooklynGirl); and it's safe to say last night's festivities did not disappoint.

It's one of those times of year when every other person you know is posting Instagram pictures of Paris but with names and organizations like

the **Art Production Fund**, infinitely cool tastemakers, Harry Bee and Bettina Prentice, and renowned artist Marco Brambilla behind the event, I knew a good evening was in store. Plus, the installation was also put on in conjunction with Hugo Boss' Global Arts Program and I've yet to see a man that did not look completely dashing in a Hugo Boss suit.

Walking into the event, I was blinded by the flashing bulbs announcing Liam Hemsworth's arrival. After chatting with the lovely Bettina Prentice, I sidled over to the bar and joined the company of Mark Sanchez, who looked very futbol chic with his flowing locks held back by a headband. While mingling, guests, including Aaron Young, Amy Sacco, Anastasia Rogers, Andre Balazs, Chris Vroom, Genevieve Bahrenburg, Genevieve Jones, Jay Jopling, Joel Schumacher, Kyle DeWoody, Leo Villareal, Vito Schnabel and Waris Ahluwalia made their way to the third floor of the Time Warner Center.

Projecting over the space, Mayor Michael Bloomberg introduced Marco Brambilla's Anthropocene, accompanied by a Julliard Orchestra and every bit as visually gorgeous as the work we've come to expect from Brambilla. While no art critic, it was what I would imagine a gorgeous technicolour acid-trip carriage ride through Central Park would be like—somewhat like the Beatles Submarine meets an "I Love NY" campaign and as a native NYer, it made me proud. I think Woody Allen, who was watching in front of me thought the same.

The highlight of my night was perhaps when Josh Duhamel, walking past after the video installation complimented my outfit, and then followed up again a few moments later inside as we posed for a photo, calling me a "little fashionista." Shame on me for not doing my due diligence as a reporter though... I still don't know where he and Fergie stand on East Coast versus West Coast rap.

Countdown to Basel, anyone? This Hugo Boss and Marco Brambilla event definitely whetted my appetite for Miami!