



There's a 43 Feet Tall Neon Uterus Installation on Sunset Boulevard

By Faima Bakar | March 4, 2018

This giant neon uterus has got us wondering why we didn't get something like this sooner.



Champ by Zoe Buckman; picture by Veli-Matti Hoikka

If you're going to be stuck in LA's famous traffic, you might as well marvel at a 43 feet tall uterus. What else is there to do?

The design, named Champ, is Zoe Buckman's first public art installation, on view for one year starting 27 February at The Standard, Hollywood.

The east Londoner's artwork has gone all the way to America where she has found much success with her designs.

It's pretty hard to miss. The installation features a glowing white neon outline of an abstracted uterus with fibreglass boxing gloves in place of ovaries.

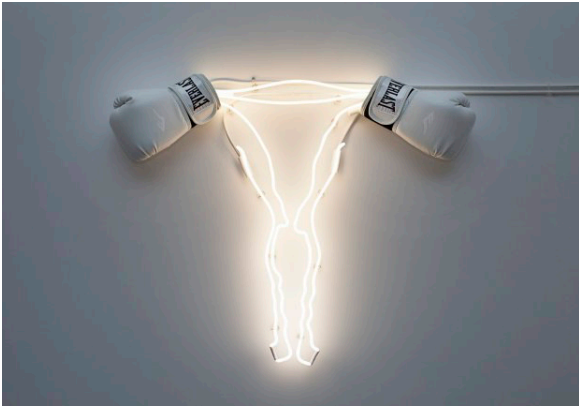
The kinetic sculpture slowly rotates, serving as a bold symbol of female empowerment.

The project's been greenlighted by the Art Production Fund, a non-profit organization dedicated to commissioning and producing ambitious public art projects and expanding awareness through contemporary art.

‘As Champ imagery has been disseminated, women from a myriad of backgrounds have found their own meaning in the work’ explains Zoe

‘Whether it speaks to reproductive rights or advocacy around domestic violence, or women’s health awareness, my goal is to give agency to these women whilst also transcending gender in the fight for women’s rights.

‘The use of boxing gloves as stereotypically masculine objects, and the choice to use white light for its neutral quality, will hopefully encourage us all to band together in face of current adversity.’



Pictures by Chelsea Lauren

Zoe’s work often has feminist themes, exploring systems of oppression. She offers honest discourse surrounding the female body and sexuality, creating politically and socially resonant work centered around activism and advocacy.

To correspond with Women’s History Month, Zoe has teamed up with the Art Production Fund and partnered with several local and national organizations, from cultural institutions to women’s advocacy groups, to offer a series of free public programs throughout the project’s yearlong installation.

‘We are thrilled to present Zoe Buckman’s first major public art project,’ said Casey Fremont, executive director of Art Production Fund. ‘Champ celebrates female strength, and we hope it will continue to empower women’s voices and afford the opportunity for crucial conversation surrounding women’s issues.’

We think it might be time London had its very own giant uterus.