



## Global Rainbow After The Storm LET THERE BE LIGHT 35-Mile Laser Rainbow Lights Up New York's Night Sky



Photo by Fast Company's Drew Anthony Smith

Laser rainbows seem like something that should be reserved for trippy Pink Floyd concert, but last night, a set of 35-mile long colorful beams of light shone in the New York night sky as a tribute to victims of Hurricane Sandy. Created by artist Yvette Mattern, the powerful laser display streamed from the top of the Standard Hotel all the way out to the coast of Queens. The lights, which will be shone through Thursday night, are meant as a symbol of hope and to encourage donations to storm relief funds.