

Art Production Fund Presents 2015 Artist Towels by James Rosenquist and Glenn Ligon
To Launch at Standard Spa at Art Basel Miami Beach December 2 – 7

(New York, NY) – **Art Production Fund (APF)** is pleased to present its ninth annual Artist Towel Series featuring towels by acclaimed artists **James Rosenquist** and **Glenn Ligon**. The series is part of APF’s Works on Whatever (WOW) series: a unique collection of everyday items designed by artists with sales supporting APF’s non-profit mission to engage the public and expand the audience for contemporary art.

Both 2015 towel editions will officially launch during Art Basel Miami Beach and will be available at **The Standard Spa, Miami Beach** (40 Island Avenue, Miami, FL) where they will be installed poolside for guest use from December 2 to December 7. They will also be available online at www.artproductionfund.org/shop. The towels are 70 x 60 inches and retail for \$95.

“We are privileged to collaborate with such pioneering artists on our 2015 towel series,” said Art Production Fund Co-Founders Doreen Remen and Yvonne Force Villareal. “Both Rosenquist and Ligon are seminal figures of contemporary American art who continue to challenge our understanding of cultural and social identity. The towels showcase the artists’ renowned aesthetics, but also provoke important dialogues on sex, race, and consumerism.”

James Rosenquist (b. 1933) is known for his leadership in the American Pop Art movement. With bright Day-Glo colors and a sleek aesthetic, Rosenquist’s early work juxtaposes fragmented images derived from advertising to create enigmatic, thought-provoking narratives that foster a dialogue about consumer culture. Rosenquist has exhibited work in museums and institutions around the world including The Whitney Museum of American Art, New York; Wallraf-Richartz-Museum, Cologne; Deutsche Guggenheim, Berlin; and the Guggenheim Museum, New York, among many others. His work is also included in the permanent collections of the Museum of Modern Art, New York; The Metropolitan Museum of Art, New York; Centre Pompidou, Paris; Deutsche Guggenheim, Berlin; The Detroit Institute of Art; San Francisco Museum of Modern Art; Dallas Museum of Art; Guggenheim Bilbao; Iwaki City Art Museum, Japan; The Los Angeles Museum of Contemporary Art; National Gallery of Canada, Ottawa and The Tate Modern, London.

Glenn Ligon (b. 1960) is a New York-based multimedia conceptual artist. He is best known for appropriating fragments of texts from authors such as Zora Neale Hurston, Ralph Ellison, and Richard Pryor to give new meaning to narratives surrounding race and sexuality in America. Ligon has exhibited work in galleries and institutions internationally. Solo exhibitions include the Studio Museum in Harlem, New York; the Kunstverein München, Germany; the Institute of Contemporary Art, Philadelphia and the San Francisco Museum of Modern Art. He has had retrospectives at the Whitney Museum of American Art, New York; the Los Angeles County Museum of Art; the Modern Art Museum of Fort Worth, Texas.

Art Production Fund (APF) is a 501(c)(3) nonprofit organization dedicated to commissioning and producing ambitious public art projects, reaching new audiences and expanding awareness through contemporary art. Recent projects include: After Hours: Murals on The Bowery, NYC, 2011; David Brooks, Desert Rooftops, NYC, 2011; Josephine Meckseper, Manhattan Oil Project, NYC, 2012; Kiki Smith, Chorus, NYC, 2012; Yoko Ono, Imagine Peace Times Square, NYC, 2012; Yvette Mattern, Global Rainbow After The Storm, NYC, 2012; Ryan McGinley, Taxi TV, NYC, 2013; Tony Smith, One-Two-Three, NYC, 2013; Tracey Emin, Roman Standard, NYC 2013; Pop Up 1: Montauk, NY, 2013; ThreeASFOUR, MER KA BA, NYC, 2013; Marco Brambilla, Anthropocene, NYC, 2013; Vanessa Beecroft, VB73, NYC, 2014; Deborah Kass, The Street, MA, 2014; Jessica Craig-Martin at Hyde Park Village, FL, 2014; FriendsWithYou, Light Cave, NYC, 2014. Co-Founders: Yvonne Force Villareal & Doreen Remen; Director: Casey Fremont. www.artproductionfund.org

Made possible with the generous support of The Standard Hotels.

For more information please contact Art Production Fund at staff@artproductionfund.org or (212) 966-0193

