DUJOUR

ROY LICHTENSTEIN X BARNEYS

The luxury retailer partners with the iconic pop artist's estate for a limited-edition collection

BY DELIA BENNETT

Over a decade since his death, Roy Lichtenstein is having a cultural moment; in March, the iconic pop artist's work space was converted into a sculpture garden by Caliper Studio, and now Barneys New York has teamed up with the late artist's estate and Art Production Fund on a series of home goods and summer essentials, inspired by his most memorable works and signature Ben-Day dot style.

Lichtenstein's wife, Dorothy, authorized each piece of the collection, from beach towels printed with "Ice Cream Soda" (1962) and "Kiss II" (1963) to glassware embossed with "Drawing for a Paper Cup" (1967)—which Roy had always hoped to produce but never did—and an art-centric Frisbee. The latter of which is represented in a larger-than-life installation designed by Barneys' Creative Director Dennis Freedman, currently hanging in the store's famed windows—with "Laughing Cat" (1961) printed in the center. Twenty-five percent of the proceeds will go directly to the Art Production Fund, a non-profit organization founded by Yvonne Force Villareal and Doreen Remen, which aims to finance and aid in producing hard-to-realize and large-scale public art projects, such as past projects Prada Marfa and Yoko Ono: Imagine Peace, that aim to reach new audiences and raise awareness through contemporary art.

The collection, which ranges from $28 for a water bottle to $295 for a canvas pillow, is available in select Barneys stores and online at Barneys.com.