



THEY WOKE UP LIKE THIS

Petra Collins photographs six New York women as they prepare for their days.



HALEY WOLLENS
Stylist and art director



I usually wake up around 7 a.m. If I feel dirty enough, I'll take a shower. I make a cup of tea, brush my teeth, and start. I work from home a lot, and I just get into it. My job is very glamorous, but on a personal level, I just keep clean and brush my hair. I don't have to get dressed right away because I'm in my house, so I'll stay in my pajamas until it is time for me to leave. And if I don't have to leave, I might be in my pajamas all day.



CYNTHIA ROWLEY
Designer



YVONNE FORCE VILLAREAL
Co-founder, Art Production Fund



I have my coffee first, and then I make breakfast. Sometimes I'll make 1950s Pillsbury cinnamon buns for breakfast, but on other mornings we'll have organic breakfasts. I get my daughter dressed, get myself dressed, and head out. My preferable hair look is "bed head." I just use Oribe moisturizing cream and blow it out a little. I might look like I spend a lot of time on my routine, but I don't. I spend hardly any time getting ready. I get ready faster than anyone I know.



PALOMA ELSESSER
New School student, waitress, model





I wake up like I'm shot out of a cannon. I get up around 7:30, check in with my daughters, then jump in the pool for a half-hour. That's when I set my day; I swim and think about what I have to do at the studio. I don't do any makeup before I leave, just Egyptian Magic skin cream on my body. Maybe a bit of eyeliner, which takes two seconds, and then I'll put on sunglasses to get to work. I use a liquid eyeliner now, but for years I just used a black Sharpie.



TAVI GEVINSON
Editor of Rookie,
actress, writer



When I wake up, I try to stretch but I'm usually too impatient. I brush my teeth in the shower to save time. I air-dry my hair and use a Clinique moisturizer and foundation and Benebalm by Benefit. Then I pick out my outfit. I have a note on my full-length mirror that says, "There is not enough time for hating yourself. Too many things to make. Go." When I'm feeling bad about my body, I decide it's not personal. It doesn't have to do with me as a person or as a friend or an editor or writer or actress.



My therapist once said, "Even if you feel shitty on the inside, it is always nice to make yourself feel better on the outside." My foundation is where that starts—I use this Nars Sheer Glow with a cool little sponge. So even if it's like, *Fuck Monday*, I just start my day out however I want my day to be. It's important for me to feel prepared, so I stick to the little things, like exfoliating my legs on that Monday, or putting on a bit of makeup.



LINDA RODIN
Founder and creator,
Rodin Olio Lusso



Today, I got up at 11 a.m. If I don't have to work the next day, and I watch TV late, I'm not getting up for anybody. My dog, Winky, follows me to the bathroom. I rinse my face, I put on my face oil, putz around for a few minutes. Then I put on my jeans and my sweater, and we take a walk and he does his business and I get my cappuccino. When I get home, I put on lipstick from my own line. At my age I've got silver hair, and I think it just adds a little color to my face.