

VOGUE



Barneys New York and the Art Production Fund Fete a Roy Lichtenstein Home Line

by Ally Betker | photographed by Hannah Thomson
 NYC, 05.03.2013



Kimberly Chandler



Yvonne Force Villareal, Doreen Remen, Dorothy Lichtenstein, Casey Fremont and Mark Lee



Hannah Bronfman



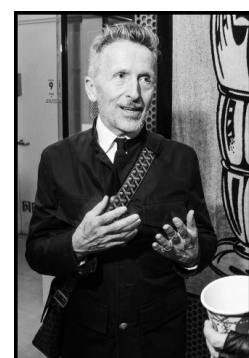
Natalie Joos and Nicole Trunfio



Narciso Rodriguez and Derek Lam



Teen Vogue's Amy Astley



Simon Doonan

Pop Art is forever," said Simon Doonan at a party celebrating a new collaboration between Barneys New York, the Roy Lichtenstein Foundation, and the Art Production Fund last night. The trio teamed up to create a line of Lichtenstein-printed home goods, including water bottles, beach towels, place mats, and dishware, all of which were on display at the cocktail event on the ninth floor of the department store. "It's a happy, happy thing. Everybody looks at Pop Art, and they smile," said designer Lisa Perry, who outfitted many of the guests in colorful and cartoon-like dresses.

"We wanted to reissue Lichtenstein's ubiquitous 1969 Paper Plate," explained Yvonne Force Villareal of the Art Production Fund. Cofounder Doreen Remen continued, "Roy used his art on everyday, functional products. A paper plate is a quintessential example of that. It's something so democratic, so utilitarian. That was the icon that we wanted to emulate."

And what would one serve on these black-and-white plates? "You have to go back to pigs in a blanket, little grilled cheese sandwiches dipped in tomato soup, and tater tots," said Perry. In fact, that's just the kind of food the waiters were offering guests, things like hot dogs and a deconstructed take on a BLT. Dorothy Lichtenstein, Natalie Joos, Derek Lam, Kimberly Chandler, and Amy Astley ate up the all-American hors d'oeuvres along with mini raspberry ice cream cones, tiny cherry pies, and cucumber-mint lemonade cocktails, served out of Lichtenstein-decorated paper cups. "I'm a vegetarian, so I would serve greens, or anything colorful," said Remen. "I specifically see asparagus." Doonan went a decidedly different route. "Brisket," he said confidently. "A nice juicy brisket."